



COLLEGE OF EDUCATION

MASTER OF SCIENCE IN INSTRUCTIONAL DESIGN AND TECHNOLOGY PROGRAM

WHY SHOULD YOU CHOOSE CAL STATE FULLERTON'S ONLINE MASTER'S PROGRAM IN INSTRUCTIONAL DESIGN AND TECHNOLOGY?

Just ask alumnus Tom Wilson. The highly ranked graduate program opened a “new world” for him. Today, Tom is the director of online learning at Azusa Pacific University.

Through the 21-month program, professionals can further their skills and education in direct application of emerging technology for teaching and curriculum development.

Accredited by the Western Association of Schools and Colleges, professionals in the program typically work as instructional designers in the field of technology and curriculum development in such fields as higher education, corporate, preK-12, military, public service or the health sector, to name a few.

Ten courses are offered over five semesters, with the format providing versatility and applicability for a variety of careers and leadership roles including:

- Educators interested in developing instructional content for online delivery
- Specialists in distance and online learning, mobile learning or competency-based education in higher education, corporate, preK-12, military, public service or the health sector
- Professionals working with curriculum development for training in multimedia environments in education
- Human resource professionals in business, manufacturing, medical, military or the corporate sector
- Instructional technologists who teach others to integrate new and emerging technologies to support learning
- Entrepreneurs interested in establishing or operating online businesses in the field of education
- Curriculum developers for nonprofit, for-profit or community-based organizations
- Instructional designers for textbook publishers or e-learning companies
- Web developers, software consultants and designers



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Launched in 2002, the Master of Science in Instructional Design and Technology Program was one of the first in the nation. To date, the College of Education program boasts over 300 graduates, representing 39 different professional business and corporate areas. The program's goal is to incorporate theory and research related to adult learning and cognition, melded with current and emerging practices and tools in technology.

As a graduate student, you will experience best practices in the field that reflect innovative instructional strategies and assessment, as well as evaluation methodologies. You will also develop skills in project management, learning management system, collaboration, written communication, technology-enabled media literacy, research, critical thinking and problem solving, while at the same time, learn to use the technical tools to develop the latest curricula.

The cohort structure offers two symposiums to facilitate a student-centered community of learners. The program also provides a challenging and rigorous educational environment, faculty mentoring and professional networking through an active MSIDT Alumni Chapter.

MSIDT ALUMNI PROFILE

Tom Wilson, '09, Director, Online Learning, Azusa Pacific University

Tom earned his MSIDT degree while he was a high school English teacher working at a rural, private school. Within nine months after earning his degree, he became the associate dean of online learning at a for-profit university and supervised 500 online instructors.

"My MSIDT degree opened a new world for me," he said.

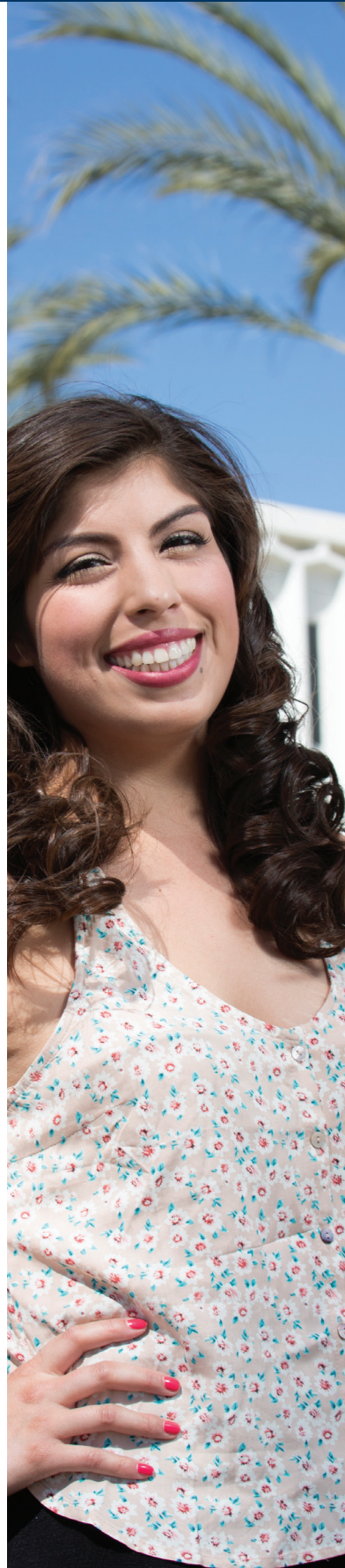
Wilson then joined Azusa Pacific University as an instructional designer and now serves as the director of online learning.

"The MSIDT Program does a good job of providing a balance of theory and technology," said Wilson, who credits earning his master's degree for the dramatic change in his career.

"I have used my degree as a springboard to enter a Ph.D. program in instructional design and technology. My MSIDT background gave me a solid foundation and a definite edge in my doctoral work. I'm building on some of the research I first conducted during my MSIDT studies at CSUF."

Wilson added that the program's fully online and cohort-based approach offers students seeking an advanced degree a distinct advantage.

"I have enthusiastically recommended the MSIDT Program to those starting a career in instructional design or to designers who want to add a degree to their work experience."



Would You Like to Learn More?

Visit Cal State Fullerton's MSIDT Program website at ed.fullerton.edu/msidt. You can also call us at **657-278-2842**, or send an email to msidt@fullerton.edu.



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