



MASTER OF SCIENCE  
INSTRUCTIONAL DESIGN & TECHNOLOGY

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Explore the Instructional Design and Technology Program at Cal State Fullerton! Learn more about the instructional design field and the career opportunities that await you!

We offer a master's degree that allows you to research theory, practice, and best strategies in instructional design. The program was designed following the guidelines of the International Board of Standards for Training, Performance, and Instruction for Instructional Designers.

In addition to a Master of Science in Instructional Design and Technology, we offer two instructional design certificates. If you already possess a master's degree and want to improve your knowledge and skills in instructional design, then the certificate program might be right for you. Alternatively, if you've been away from school for some time and want to determine if you're ready for a master's degree, then the certificate program coursework is an excellent way to get started. Explore your options by taking a course or two to decide if you wish to earn your master's.

# ACADEMIC PROGRAMS IN INSTRUCTIONAL DESIGN

## Degree | Certificates | Badges

### Master of Science

10 courses, 5 semesters



### Certificate Programs

Level I - 3 courses  
Level II - 5 courses



### Digital Badges

Level - I  
Level - II



# MASTER'S PROGRAM COURSES

## Master of Science (10 courses)

The MSIDT Program is designed for individuals who wish to further their skills and knowledge in the direct application of technology for teaching, training, education and curriculum development. This is a fast-track cohort program consisting of 10 courses over five semesters. As a part time graduate student, you will be taking 2 courses that link together over each semester. Apart from an in-depth understanding in technology and curriculum, students will develop skills in:

- Assessment/Evaluation
- Collaboration
- Critical Thinking
- Project Management
- Research
- Technology-Enabled Media Literacy
- Written Communications
- Universal Design in Learning

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## MS Program Required Courses (Online)

**IDT 505** - Foundations of Instructional Design and Web Authoring Tools

**IDT 510** - Research Practices in Instructional Design and Technology

**IDT 520** - Instructional Design Level 1: Issues in e-Learning and the Design Process

**IDT 525** - Learning and Cognition Theories for Post Secondary/ Adult Instructional Settings

**IDT 530** - Instructional Design Level 2: Advanced Issues in Implementation, Management and Program Evaluation

**IDT 535** - Instructional Strategies and Universal Design Issues in Learning Environments

**IDT 540** - Systematic Approach to Web and Multimedia Design and Development

**IDT 545** - Trends, Emerging Technologies, and Issues in Instructional Design

**IDT 550** - Practicum in Instructional Design and Technology

**IDT 597** - Project

# CERTIFICATE PROGRAM COURSES

## Certificate Programs

The Instructional Design Certificate is offered fully online and is designed for students who may want to improve their job prospects. It is the preferred curriculum by highly skilled professionals such as instructional designers, digital design technologists, e-learning professionals, online trainers, training and development coordinators, instructional technologists and more. We award digital badges to students who complete the certificate programs.

### Level I (3 courses)

The Level I Certificate Program encompasses the fundamental knowledge of instructional design.

### Level II (5 courses)

The Level II Certificate Program provides knowledge to develop skills to design online training using web authoring software.

## Certificate Level I Required Courses



Level I Badge

- IDT 505** - Foundations of Instructional Design and Web Authoring Tools
- IDT 520** - ID1: Issues in e-Learning and the Design Process
- IDT 530** - ID2: Advanced Issues in Implementation, Management and Program Evaluation

## Certificate Level II Required Courses



Level II Badge

***Certificate Level I courses and the two courses listed below:***

- IDT 540** - Systematic Approach to Web and Multimedia Design and Development
- IDT 545** - Trends, Emerging Technologies, and Issues in Instructional Design

# WHY MSIDT?

# NETWORKING AND SOCIAL MEDIA

## RANKING

In 2018, U.S. News & World Report ranked CSUF as one of the Best Online Programs for Grad Education. Our program has been recognized in terms of value, learning objectives, professional development, and potential technology careers.



## EMPLOYMENT OUTLOOK

According to Indeed.com, in 2018 the average pay for instructional designers in California was \$76,873.00.

## 100% ONLINE

The curriculum for MSIDT is 100% online. This allows students to manage and complete assignments and projects at the student's earliest convenience. Our online program helps create a balance between your work, school and personal life.

## DIGITAL BADGES

Digital badges are widely recognized by employers. MSIDT awards digital badges to students for the recognition of the Certificate in Instructional Design and Technology Level I and Level II.

## NETWORKING EVENTS

We host networking events to connect alumni, current students, and prospective employers.

## ONLINE INFORMATION SESSIONS

MSIDT Informational Video  
Info Session Part 1: Overview  
Info Session Part 2: FAQ



## Network with us



[linked.in/msidt](https://www.linkedin.com/company/msidt)



[twitter.com/msidt](https://twitter.com/msidt)



[msidt@fullerton.edu](mailto:msidt@fullerton.edu)



<http://ed.fullerton.edu/msidt>



[facebook.com/MSIDTFullerton/](https://www.facebook.com/MSIDTFullerton/)



657-278-3639 / 657-278-2842



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[ed.fullerton.edu/msidt/](https://ed.fullerton.edu/msidt/)  
[msidt@fullerton.edu](mailto:msidt@fullerton.edu)  
657-278-3639 / 657-278-2842

# ALUMNI TESTIMONIALS



"The MSIDT degree program has provided me with the knowledge and skills to elevate my curriculum, and design a quality experience for my students."

***Jonathon Flores, 2016 Graduate***

"The MSIDT program is the perfect balance of theory and application."

***Janelle Lam, 2018 Graduate***



"It is a great place to begin in the industry. The courses give you exactly what's needed to be successful in further building a career and your own thoughts about improving the industry of L&D/ID."

***Nick Leffler, 2011 Graduate***

"The MSIDT program pushed me in ways that I hadn't been pushed before, both academically and personally."

***Daryn Bryden, 2018 Graduate***



"I recommend this program for those who value a great education, real world application, and a great support system."

***Hieyam Abdu, 2018 Graduate***

Interested in reading more stories about MSIDT alumni? Check out our stories on [LinkedIn](#).



CALIFORNIA STATE UNIVERSITY  
**FULLERTON**

MASTER OF SCIENCE  
INSTRUCTIONAL DESIGN AND TECHNOLOGY

[ed.fullerton.edu/msidt/](http://ed.fullerton.edu/msidt/)  
[msidt@fullerton.edu](mailto:msidt@fullerton.edu)

657-278-3639 / 657-278-2842

# INDUSTRIES

# PROFESSIONS

## Industries that employ Instructional Designers

- Academia
- Automotive
- Aviation
- Biotech
- Communications
- Community College
- Construction
- Consulting Services
- County Offices
- Creative Arts
- Higher Education
- Electronics
- Entertainment
- Finance
- Food Services
- Health Care
- Education
- Multimedia
- Pharmaceutical
- Rehabilitation
- Research
- Technology
- Technology & Software

## Instructional Designer Professions

- Adjunct Faculty
- Consultant
- Course Design Manager
- Curriculum Coordinator
- Curriculum Developer
- Distance Education Specialist
- Ed Tech Curriculum Developer
- Education Program Manager
- e-Learning Instructional Designer
- Employee Trainer
- Faculty Instructional Consultant
- Human Performance Specialist
- Instructional Design Coordinator
- Instructional Technologists
- Instructional Technology Director
- Learning Development Manager
- Literature Specialist
- Multimedia Instructional Designers
- Performance Consultant
- Teaching Faculty Within the Field
- Technology Innovation Specialist
- Training and Development Coordinator
- Training Manager



# MEET MSIDT FACULTY MEMBERS



## **Cynthia Gautreau, Ed.D.**

Dr. Cynthia Gautreau is currently a professor and the program director for MSIDT. She has been an educator for over 25 years. Her research areas focus on innovative technologies, online learning and professional development.

## **Mark Worden, M.S.**

Mr. Worden's experiences include ADA/Section 508 accessibility compliance, LMS development and administration, and instructional design. He has been involved as a member of many committees, including Career and Technical Education, Professional Development, and Distance Learning.



## **Jim Schools, M.S.**

Mr. Schools enjoys working on ideas associated with the combination of emerging technologies with proven learning and teaching theories. He creates effective e-learning modules that benefit a defined learner audience.

## **Shelli Wynants, Ed.D.**

Dr. Wynants' teaching career began in 1996. Her Ed.D. is in Educational Leadership. Her research focuses on Universal Design for Learning and online professional development for faculty.



# MEET MSIDT FACULTY MEMBERS



## **Sangeetha Carmona, Ed.D.**

Dr. Carmona earned her Ed.D in Education Leadership and Administration. She specializes in outreach and advocacy related research. Her research is in online education and research development.

## **Shariq Ahmed, Ed.D.**

Dr. Ahmed is the Director of Technology at University of Redlands. He is involved with leading and managing complex technology projects. His research interests include: online teaching and learning, distance education and effective online pedagogy.



## **Lindsay O'Neill, M.Ed.**

Ms. O'Neill excels at effective user design and finding the right balance of media and interactivity. She has her M.Ed. in Education Technology/Instructional Design. Ms. O'Neill is an innovative instructor who teaches several core courses.

## **Carl Renold, Ph.D.**

Dr. Renold currently teaches research practices in instructional design courses. His depth of knowledge about research and instructional design support his online teaching and course development skills.



## **Stephanie Ruvalcaba, M.A.**

Ms. Ruvalcaba is the Administrative Support Coordinator. She is highly skilled in team leadership, historical research, editing, and writing. She has an article published in CSUF's number one historical journal, the Welebaet Han.

# SOFTWARE & TECHNOLOGY



Receive free access as a CSUF student to Lynda.com and software including the Adobe Creative Suite

Learn to create virtual reality experiences using advanced software including Adobe Captivate



Build relationships with faculty, classmates, and alumni via live networking events



# MSIDT INTERNATIONAL STUDENTS

Not only does our MSIDT program offer top-level education, it also provides suitability and convenience for students. Our fully-online curriculum gives students the opportunity to take classes all around the world. From China to Scotland, meet some of our international students who have completed our program abroad. Read their stories and find out why MSIDT is the perfect path!



Samuel Warren currently resides in the densely-populated city of Tokyo, Japan. He is a former university language instructor who holds a master's degree in Applied Linguistics. We asked Samuel why MSIDT? "I was looking for a new graduate program that would enable me to transition from a career teaching to corporate learning and development."

Heather DeGuzman has been living in Northeast China for the past ten years. In China, where computers are uncommon in classrooms, students are taught in an old fashioned way using chalk boards. As a geography teacher, Heather wanted to integrate her classes with technology and through visual learning.



Liz Musser lives in Shetland, UK. She discovered our MSIDT program while reading numerous online articles about highly-reputable Master's Programs. "Let me just say CSUF's MSIDT program was ranked highly in several articles" Liz described. In addition, Musser has also submitted her master's project to the Screenplay Film Festival, where she is currently nominated for the Celtic Media Festival Award.

Pam Wong has been living in Hong Kong for the past six years to spend time with her parents. Currently, Pam is working on a computational thinking education program in Hong Kong. She found out about our MSIDT program while surfing on the web. "I looked for something meaningful to learn and found MSIDT," Pam quoted. Our program was a perfect fit for Pam's teaching and software engineering background.



To learn more about our international students, please visit <https://adobe.ly/2TC4jSm>

# FREQUENTLY ASKED QUESTIONS

## How to apply?

Visit [Cal State Apply](#) and begin your admission process to Cal State Fullerton.

Visit our University's page for more detailed instructions on what information you'll need to apply to Cal State Fullerton. If you need any help with the application, please call us at (657) 278-2842.

## What is the cost of the program?

The campus website posts the current fees. Visit the Student Financial Services website at <https://sfs.fullerton.edu/services/fees/ListOfAllStudentFees.php> (select "List of All Student Fees") to view the fees for this academic year. Students enrolled in the program are considered part-time graduate students.

## What is the GPA requirement for admission to the program?

There is a minimum GPA requirement for admission to the university of 2.50 cumulative undergraduate GPA, resulting in a BA/BS degree from an accredited institution, and a 3.0 GPA department requirement. GPA within 2.5 and 3.0 could be conditionally accepted based on review of resume, essay and interview.

## If I live outside of California, may I apply to the program?

The answer to this question depends on which state you reside in at the time you apply. Visit the State Regulation website to review the list of approved states. Note that the list is updated frequently.

## What are the requirements for international students?

Please visit the International Student website to review the requirements for international students. Information can be found at <https://bit.ly/2H4NWwb>

## How do I participate in the courses?

All courses are offered online through a learning management system. Students log in to a secure course site to access the each course. Students participate in course activities through video conferencing, discussion board forums, chats, videos, and other digital formats.

More FAQ answers are available at <http://ed.fullerton.edu/msidt/academic-programs/ms-idt.php>